For immediate release:

Our Beaver Festival Needs You!

Beaver Festival V will be on August 4th and is right around the corner. The good folks at Worth A Dam are hoping that volunteers will come forward again to lend a hand. Whether you’re a creative teen, a patient retiree, a handyman, a teacher, an artist, or someone good with crowds, this year’s festival will work even better if you’re a part of it! “Last year we had so many volunteers that everything came together easily and it really felt like the community event it has always been!” the group’s leader, Heidi Perryman said. This year, with 28 booths, 7 musical groups and a growing supply of interested attendees, everyone is hoping for another generous crew.

Although the Martinez Beavers haven’t been the source of controversy they were 5 years ago, they are still getting noticed. In winter they were visited for a report on beavers in this month’s Atlantic magazine. Dad beaver’s long standing contribution received glowing recognition on father’s day weekend at the Discovery News Science Blog, the Huffington Post and the UK’s the Daily Mail, resulting in more than 50,000 views of Dad’s video in a weekend! Even more surprising is that a growing number of states around the country are starting festivals of their own! After consulting with Worth A Dam, the town of Bridgetown, Maine held its first ever beaver festival this weekend, and following a visit to last year’s event, the Grand Canyon Trust in Escalante, Utah will be undertaking its own two-day event at the Petrified Forest State Park!

“With increasing concerns in the Pacific Northwest about salmon, attention to dwindling songbird numbers and national interest in climate change and water storage, more and more folks are starting to understand that beavers really are Worth A Dam”, Perryman said.

If you’re interested in helping out with the beaver festival, or finding more information go to www.martinezbeavers.org where you can email Worth A Dam at mtzbeavers@gmail.com or call (925) 283-4499. Festival promotion Video